

# Ministry Leader Guide

NEW!  
CLICKABLE  
TABLE OF  
CONTENTS



## Learn from God’s Word

01

### Leader Notes

What do I need to know for this month?

04

### Overview

What are we teaching this month?

06

### Scope & Cycle

Where are we in this curriculum year?

08

## Plan with Every Kid in Mind

02

### Getting Ready

What do I need to gather and do next?

11

### Suggested Schedule

What order should the experience be in?

12

### Activity Stamps

What do the “Made to...” stamps mean?

14

## Build an Experience They’ll Remember

03

### Create the Environment

How can I set up and theme the space?

16

### APlay

How do I stream content?

18

### Equip the Team

What do I send and share with my team?

19

## Connect Beyond This Moment

04

### Social Media

How should I use social media?

22

### Going Home/Parent Cue

How should I connect with parents?

25

### Volunteer Appreciation

How can I encourage volunteers?

26

Music

Statement of Faith

User Agreement

APlay → [JoinAmazing.com](https://www.JoinAmazing.com)

# Learn from God's Word.

# Note to Ministry Leader

This month kicks off our year-long journey through the Bible as we look at God's Big Story.

Every story has a beginning. As we explore Creation, the Fall and other pivotal moments in the origin of our faith, kids will discover that not only did God create everything, but even after people chose to go their own way, God had a plan to restore us.

We can see how God faithfully began to fulfill that plan in Abram's call and in the lives of Jacob and Joseph—and we look forward to the fulfillment of that plan in Jesus.

When kids see how God has worked in the past, they can grow in faith that our faithful God continues to work in and through each person who chooses to follow Jesus.



This guide is your month-to-month home base. It's designed to give you clarity, confidence, and connection as you lead in ministry.

## Start Here

Every month, start with this guide. Review what you already know and discover what's new with this month's theme and content.

## Jump Around

Click through the Table of Contents to move through the document, then click the jump link in the bottom right hand corner on any page to bounce back and repeat.

## Circle Back

This guide is your working road map for every month. Navigating changes? Have questions? Need ideas? Look here first!



## Inclusive Pro Tips

Look for this icon throughout your files to find intentional notes and ideas with every child in mind.

# Note to Ministry Leader

In the origin stories of our faith, we discover that God loves us more deeply than we can imagine. From the beginning, God had a plan to restore us to relationship with Him by sending Jesus. And because God fulfilled that promise, we can trust God with our whole lives.

## God View

**The connection between faith and God's character, as shown through God's Big Story**

## Insight

**Faith in God's Son**

I believe in Jesus and will continue to trust Him even when life doesn't make sense.

## Application

**Faith: Trusting in what you can't see because of what you can see**

HEADS UP



## About Faith

All month, we're doing a deep dive into the origins of our faith! Kids are concrete thinkers, and while faith comes easily to some, others struggle to believe in a God they can't see with their own eyes. That's why it's so important to help kids understand that faith in God isn't a "blind leap."

We may not be able to see God with our physical eyes, but we can see the countless things that God has done and the promises that God has fulfilled. This is true for the stories from Genesis we'll cover this month, but it's also true in the lives of Jesus followers over the last two thousand years—and in your own life.

## Make It Personal

This is a great month for you and other ministry leaders or volunteers to share a personal, age-appropriate story of something God has done in your life, and how your own faith grew as a result.

You can also remind kids that faith is not something we have to work up to on our own. Paul wrote in Romans 10:17 that *"faith comes from hearing the message. And the message that is heard is the message about Christ"* (NIV).

The more that we hear about God's deep love for us in His Word, the Bible, and about the things that Jesus said and did, the stronger our faith becomes. Our faith also grows when we live out the things we have learned. In fact, Hebrews records that Jesus is the Author and Perfector of our faith. Encourage kids that they can ask God to grow their faith—and trust that He will do it.

# Monthly Overview

Week	Bible Story	Bottom Line	Conversation Starter
1	<b>Creation and the Fall</b> Genesis 1–2:3; 3 Supporting: Romans 5:8	You can trust God no matter what.	How do you know you can trust God?
2	<b>Noah</b> Genesis 6–9	You can trust God even when you don't understand.	When is it hard to trust God?
3	<b>God Chooses Abram</b> Genesis 12:1–9; 15:1–6	You can trust that God has a plan.	What does it look like to trust God?
4	<b>Jacob's Dream</b> Genesis 28:10–22 Supporting: Genesis 25:19–34; 27	You can trust that God is with you.	What helps you remember that God is with you?
5	<b>Joseph</b> Genesis 37; 39–45	You can trust God when things get tough.	When has something bad turned into something good?

Core Insight

**Faith in God's Son**

Key Application

**Faith**

**Faith is being sure of what we hope for.  
It is being sure of what we do not see.  
Hebrews 11:1 NIV**



# Weekly Summaries

Week	Bible Story	Summary
1	<b>Creation and the Fall</b>	In the beginning—the very beginning... God created everything, including people! We were made to live in perfect friendship with God forever. But when people turned away from God, sin entered the world. Everything was broken, including our relationship with God. But God already had a plan to rescue us and restore that relationship... and everything else in the whole world. <b>[BOTTOM LINE]</b> <u>You can trust God no matter what.</u>
2	<b>Noah</b>	After Adam and Eve left Eden, few people loved God. But Noah did. When God told Noah to build an enormous boat, Noah trusted and obeyed, even though the ark likely took decades to construct. Noah continued to trust, even when God instructed him to go into the ark with animals of every kind. He trusted even through 40 days of rain and many long months on the flood waters. And in the end, God delivered Noah and his family. <b>[BOTTOM LINE]</b> <u>You can trust God even when you don't understand.</u>
3	<b>God Chooses Abram</b>	From the beginning, God had a plan to restore us—and this rescue started with a man named Abram. God called Abram to leave his home and travel to an unknown land, where God would make him into a great nation. God promised that the entire world would one day be blessed through Abram's family. And though Abram was already old he trusted God's plan and set out into the unknown. <b>[BOTTOM LINE]</b> <u>You can trust that God has a plan.</u>
4	<b>Jacob's Dream</b>	Abram, later Abraham, had a son named Isaac, who had twin boys named Jacob and Esau. Though Jacob was younger, he tricked his brother out of both a birthright and a blessing. Afraid that Esau would kill him, Jacob ran away from home. In the wilderness, God appeared to Jacob in a dream of angels ascending and descending a stairway to heaven. And even though Jacob was a deeply flawed man on the run, God renewed the promise that he had given to Abraham. <b>[BOTTOM LINE]</b> <u>You can trust that God is with you.</u>
5	<b>Joseph</b>	Though Jacob had twelve sons, he chose a favorite: Joseph. When Joseph's dreams got him into hot water with his brothers, they sold him to be enslaved in Egypt. There, Jacob gained the respect of Potiphar and was put in charge of his household—until he was lied about and thrown in prison. Still, Joseph trusted God. He worked hard and put in charge of the other prisoners. At last, Joseph was called to interpret a dream for Pharaoh, who was so impressed that he elevated Joseph to second in the kingdom. Years later when Joseph's brother came to Egypt for food during a famine, Joseph forgave them and invited the whole family to Egypt. <b>[BOTTOM LINE]</b> <u>You can trust God when things get tough.</u>

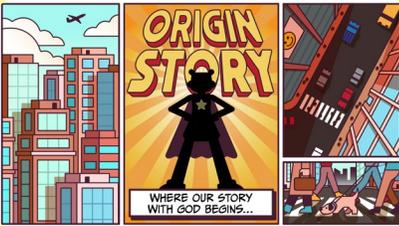
# Scope & Cycle → Kids

The Scope & Cycle document is your teaching road map, including theological foundations, phase research, and monthly overviews for the whole year.

FIND MY FILES 📁

Scope & Cycle is in the folder:  
→ This Month  
→ 01\_Start Here  
→ 01\_Vision Casting

August



September



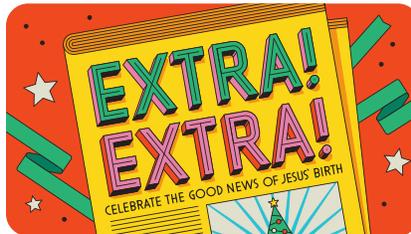
October



November



December



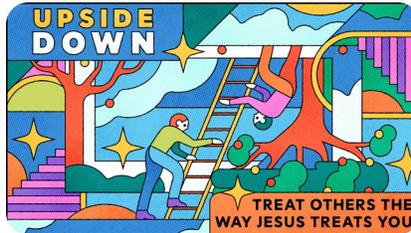
January



February



March



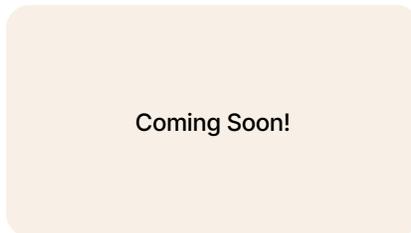
April



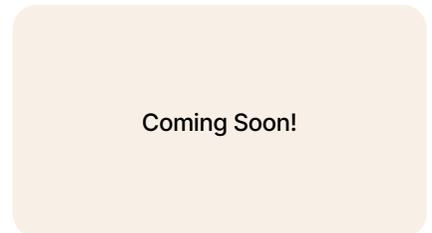
May



June



July



# Scope & Cycle ➔ Preteen

The Scope & Cycle document is your teaching road map, including theological foundations, phase research, and monthly overviews for the whole year.

FIND MY FILES 📁

Scope & Cycle is in the folder:

→ This Month

→ 01\_Start Here

→ 01\_Vision Casting

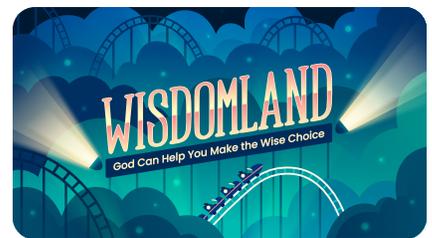
August



September



October



November



December



January



February



March



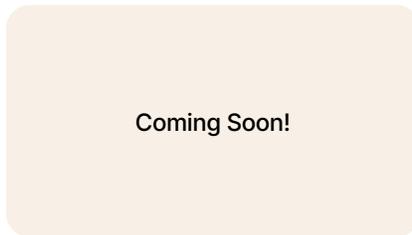
April



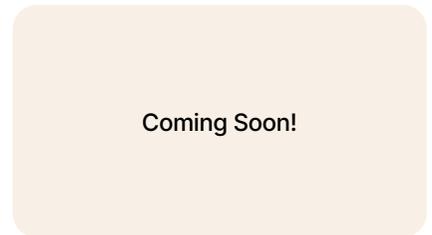
May



June



July



# Plan with every child in mind.

# Getting Ready

Build your to-do list from action items found in this guide.

## #01 Learn from God's Word

- Look through the Ministry Leader Guide (this document)
- Customize content through curriculum Word Documents
- Explore ideas on the [252Kids Pinterest](#)

## #02 Plan with Every Kid in Mind

- Review the suggested schedules and note any changes
- Use the activity stamps to select activities for Social and Groups from the Small Group Leader Guide

## #03 Build an Experience

- Create your environment
- Review and publish APlay playlists
- Source the props and supplies needed for the Small Group activities and Large Group
- Print the activity pages needed for the Small Group activities
- Send emails and documents to equip leaders and volunteers

## #04 Connect Beyond This Moment

- Plan and schedule social media
- Print the Parent Cue cards or schedule the Mailchimp email
- Send encouragement to volunteers

# Suggested Schedule

## → Leader

### Before

What you do beforehand

#### Prelude

Setting the tone for the experience

You'll find a variety of other resources to help you prepare in the Prelude folder.

### Small Group

Kids divided into smaller groups with a consistent leader

#### Social (15 minutes)

Providing time for fun interaction

Offer one or more of these activities as kids arrive.

### Large Group

All kids & leaders together

#### Worship (10 minutes)

Inviting people to respond to God

#### Story (25 minutes)

Communicating God's truth in engaging ways

Engage children's hearts through a dynamic and interactive Bible Story, Worship, and prayer experience in a Large Group setting.

### Small Group

Kids divided into smaller groups with a consistent leader

#### Groups (25 minutes)

Inviting people to respond to God

Offer as many of these activities as your time, facilities, resources, and leadership allow.

### After

What you do afterwards

#### Home

Prompting action beyond the experience

You'll find a variety of resources to share in the Home folder.

# Suggested Schedule

## → Experience

Monthly documents and APlay playlists follow the same suggested schedule.

If the order changes, remember to:

- Let leaders and volunteers know the update
- Reorder APlay to match at [joinamazing.com](https://joinamazing.com)

Segment	What You'll Find	What You Do
<b>Social</b>  <b>15 minutes</b> Providing time for fun interaction	Includes an opening activity as kids arrive. This time encourages kids to enter the classroom and engage with peers and Small Group Leaders by providing fun, age-appropriate, hands-on activities that introduce new concepts they will hear in the Bible Story.	<ul style="list-style-type: none"> <li>→ Plan for one or more of the activities.</li> <li>→ Review the Small Group document for props and supplies needed.</li> <li>→ Lead activities in different areas of the room while a designated leader greets parents and children at the door.</li> </ul>
<b>Worship</b>  <b>10 minutes</b> Inviting People to Respond to God	We recommend 3 worship songs that amplify teaching content for the month. We've created these songs to be developmentally appropriate, incorporating simple, direct language, fun dance movements, and upbeat, current arrangements.  Songs are preloaded into <a href="#">APlay</a> and available for purchase at <a href="https://store.thinkorange.com">store.thinkorange.com</a> .	<ul style="list-style-type: none"> <li>→ Recommendation: Have a Worship Leader and live instruments to sing along with the music tracks.</li> <li>→ Encourage small group leaders to model what it means to worship by participating in worship using words and motions and encourage children to follow along.</li> <li>→ Share music links with parents so they can stream them at home or in the car.</li> </ul>
<b>Story</b>  <b>25 minutes</b> Communicating God's truth in engaging ways	Includes various methods of storytelling to engage every kid as they learn about God's Big Story and the part they can play in it. This time encourages kids to be active participants in their faith and not just bystanders.	<ul style="list-style-type: none"> <li>→ Choose an engaging adult to tell the Bible Story. This person should be able to command the attention of preschoolers through animated storytelling. These scripts are written to be "told" and not "read." Advance preparation is necessary.</li> </ul>
<b>Groups</b>  <b>25 minutes</b> Creating a Safe Place to Connect	Includes 4-5 activities written to reach every learning style. These activities will reinforce the Bottom Line introduced during the Bible Story and help kids apply it to real-life experiences.	<ul style="list-style-type: none"> <li>→ Plan for as many of the activities as possible.</li> <li>→ Review the Small Group document for props and supplies needed.</li> <li>→ You may want to lead one activity at a time. Or offer two activities at once and allow half the children to participate in each. Then switch groups and repeat the activities.</li> </ul>

# Activity Stamps

Every kid is made uniquely by God, and wired to learn differently in every phase. That's where Activity Stamps come in!



An activity that increases the oxygen in the brain and taps into the energy in the body



An activity that encourages learning through following guidelines and working as a group



An activity that extends learning through hands on experimentation and discovery



An activity that promotes empathy and facilitates biblical application through role-play and reenactment



An activity that explores spiritual ideas through the process of drawing, building, and designing



An activity that creates space for personal understanding and application



An activity that invites kids to share with others and build on their understanding

## Learn More

Activity Stamps help you create intentional moments that meet kids where they are developmentally, emotionally, and spiritually.

Whether kids are moving, creating, building, sharing, or imagining, each stamp shows how the activity is designed to help kids engage with God's Word in a way that sticks. They also ensure variety and balance in your time together.

## How to Use

So as you plan, try mixing it up! You'll see an assigned Activity Stamp listed with each activity to show you how it's designed to engage kids best.

One week you might do a "Made to Move" activity, and the next week might be "Made to Create." Both help kids connect with God in meaningful ways.

Using a variety of stamps throughout your time helps every kid feel seen and gives them a chance to connect with God's Word in a way that makes sense to them.

**Build an  
experience  
they'll  
remember.**

# Create the Environment

## General Tips

### Declutter your environment.

While the relationships are what matter, a cluttered space is less inviting.

### Create great signage that is easy for kids to read.

Create great signage that is easy for kids to read. If multiple small groups are meeting in one large room, consider using chalk board easels or A-frame signs so parents and children can instantly see where to go.

**Display the Theme Art, Bottom Line, or Memory Verse in photo frames at check-in so parents know what their child is learning.**

### You don't have to go all out, but even little touches go a big way!

Think theme art colors or utilizing your screens if you have them.

## Tips for This Month

Use these ideas as starting point to bring the theme to life in your space.

### Create Space

- Create comic book panels on the walls using pictures (photos or drawings) of your kids or Small Group Leaders
- Include some empty panels so new kids can join in on the fun

### Photo Booth

- Make a photo booth where kids can take their photo inside a comic book panel

### Font

- The titles in theme art are typically hand-drawn letters. Similar fonts can be found online: [Regeneration Regular](#).

### Need Ideas?

Connect with our team and other ministry leaders for more content.

#### Pinterest

[bit.ly/2HaRdIs](https://bit.ly/2HaRdIs)

#### Facebook

[bit.ly/252KidsPartnerFacebook](https://bit.ly/252KidsPartnerFacebook)

#### Spotify

[spoti.fi/2TqDhBJ](https://spoti.fi/2TqDhBJ)

# Create the Environment

## September → On the Move

Font → [Meatball Regular](#)

Stack up some suitcases, and display some maps. Create a destination board and other signage similar to what you would see at the airport or train station. Make up travel reviews or journal entries from the point of view of the Israelites in the Bible stories from the month. For example: "5 out of 5 stars. Free cloud-based GPS system (pillar by day, fire by night)? God is awesome!" or "1 out of 5 stars. Would not recommend unless you enjoy hiking, miraculous survival, and learning patience."

## October → Wisdomland

Fonts → [Eina 01](#) + [Poppins](#)

Use pool noodles to create the profile of a rollercoaster and Ferris wheel. Or display a marble rollercoaster. Create a "You Must Be This Tall" sign, and consider putting the level low because God can help every child make the wise choice.

## November → Bedrock

Font → [LoRes 9 Plus OT](#)

Cover square boxes with butcher paper (green for grass, blue for water, grey for stone, etc.), and build whatever you can imagine. Consider creating an interactive station where kids can build their own creations.

## December → Extra! Extra!

Font → [Bryant Medium](#)

Decorate your Christmas trees with ornaments made from newsprint. Wrap strips of newsprint around trees like ribbon, and add letters to the ribbon to spell out "Jesus is born!"

## January → Game Plan

Font → [Beat Box](#)

Obstacle courses are amazing because they can be made from anything. So, search your storage rooms for some of the most random things that will bring back some fond memories for your kids. That 6' inflatable piece of pizza from summer? Yep! Colorful 5-gallon buckets? Stack them up! To help define the course, slide pool noodles onto toilet plungers with firm rubber plunges, and attach arrows pointing up, over, and under.

## February → Like and Subscribe

Font → [Trade Gothic Next LT Pro Heavy Condensed](#) + [Bryant Condensed Medium](#)

This is another month where you can decorate with pictures of your kids and leaders. Decorate your walls with film strips or computer screen templates, and add their pictures. Pictures can be of individual kids or small groups making silly faces together. Leave some empty spaces so you can add new kids to the wall as the month goes on. Add thumbs-up icons and emojis with heart eyes around your environment.

## March → Upside Down

Font → [Polymath Display](#)

This can be one of the easiest months to decorate. Do you have posters in frames in your environment? Turn them upside down. Hang anything upside down—chairs, lamps, clocks—to spark your kids' curiosity so you can teach them about the marvelous upside-down way that Jesus calls us to treat others. And with Palm Sunday falling on the last Sunday of the month, consider changing the environment a week early to make Holy Week a little easier on you and your team.

## April → Block Party

Font → [GoodDog New](#) + [ImaginaryFriend BB Bold](#)

It's time to celebrate! Use traditional party decorations in colors that coordinate with the theme art. Hang streamers or pennant flag bunting. Create some signs like in the theme art. Create the look of confetti falling by attaching small pieces of colorful paper to fishing line that is hung from the ceiling.

## May → Trek

Font → [Din 2014 Demi](#) + [Karol Sans Black](#)

Create some mountains by crumpling colorful butcher paper that matches the theme art. Then smooth it out a little as you shape it into mountains. Add some Ficus trees or cardboard trees decorations. Display a sign that shows a trail map.

# Introducing APlay

Welcome to instant access to your curriculum media. No downloads. No hassle.

APlay is an all-in-one media organization and presentation tool, free with your curriculum subscription! Experience all of your Orange Curriculum media assets, now pre-built and fully customizable. No more sorting through multiple download folders. APlay is free with your curriculum subscription and packed with features to help your weekly experience run smoother.

APlay gives you more time to focus on what truly matters — more ministry, less media management with Apple TV and web browser streaming options.

## How to Get Started

- **First time?** Sign up at [JoinAPlay.com](https://JoinAPlay.com) using the same primary email and password for your Orange Curriculum subscription.
- **Returning?** Sign in at [JoinAmazing.com](https://JoinAmazing.com). You'll find it pre-loaded with all the media content in your subscription.
- **Questions?** Reach out to Customer Care or your dedicated Orange Specialist.

## KEY FEATURES



### Seamless Media Playlists

Display curated playlists or create your own.



### Custom Content Integration

Upload and organize your church media, including worship videos.



### Pre-Built Playlists

Access Orange Curriculum playlists tailored for your needs.



### AppleTV Compatibility

Enjoy preloaded curriculum content ready for use.

The screenshot shows the APlay web interface. On the left, a video player displays 'THIS WEEK'S SERVICE' with thumbnails for 'Pre/Post Loop', 'Game Time Loop', and 'Oct5-12 Lesson'. On the right, a 'Playlists' sidebar is visible, listing various playlists such as 'Worship 2024', 'Worship 2023', and 'Worship 2022'. The main content area shows a table of playlists with columns for 'Name', 'Description', and 'Uploaded By'.

Sign Up → [JoinAPlay.com](https://JoinAPlay.com)

Sign In → [JoinAmazing.com](https://JoinAmazing.com)

# Equip Leaders

## Communicate Early

Send any files and information a leader may need early enough for them to plan.

### Large Group Hosts & Worship Leaders

- Send the Large Group Leader Guide

### Small Group Leaders

- Send the Small Group Leader Guide  
(Mailchimp templates are provided for easy access!)
- Share which Group Activities were selected



### Amazing Kids Worship

In the Large Group Leader Guide, we've suggested worship songs from Amazing Kids Worship.

We've created these songs to be developmentally appropriate for elementary, incorporating simple, direct language, fun dance movements, and upbeat, current arrangements.

We've chosen these specific songs that amplify our teaching content for this month. We recommend that you use these songs as scripted below, or combined with other popular worship songs that your kids know and love.

Songs can be found on [APlay](#) and for purchase at [store.thinkorange.com](https://store.thinkorange.com).

#### FIND MY FILES

Weekly leader guides are found in their respective folders:

Groups

- Small Group
- Large Group

# Additional Memory Verses

## Proverbs 3:5-6, Nlrv

**“Trust in the Lord with all your heart. Do not depend on your own understanding.** In all your ways obey him. Then he will make your paths smooth and straight.”

## 2 Corinthians 5:7, Nlrv

**“We live by believing, not by seeing.”**

## Psalms 28:7, Nlrv

**“The LORD gives me strength. He is like a shield that keeps me safe. My heart trusts in him, and he helps me.”**

## Isaiah 43:2, Nlrv

**“You will pass through deep waters. But I will be with you. You will pass through the rivers. But their waters will not sweep over you. You will walk through fire. But you will not be burned. The flames will not harm you.”**

## Jeremiah 29:11, Nlrv

**“I know the plans I have for you,” announces the Lord. “I want you to enjoy success. I do not plan to harm you. I will give you hope for the years to come.”**

ADDITIONAL



## Additional Memory Verses

Here are some additional Bible verses you could add to your Small Group curriculum or send home for parents and kids to learn together. Some verses are longer than others and more complex, so think about the age group when you choose.

\* **Phrases in bold** are more appropriate for younger children.

## Printing

If printing on labels to create stickers or cards, Microsoft Word has a feature to assist:

- Select the “Tools” pull-down menu in Word
- Select “Labels”
- Select “Options” for your preferred Avery® labels size
- Copy and paste your verses into the Word Doc
- Print!

**Connect  
beyond  
this  
moment.**

# Social Media

This guide provides consistency while allowing room for creativity. Keep engaging, keep encouraging, and keep building faith in the next generation!

## Weekly Strategy

**What to post and caption each day.**

## Management Strategy

**What content to feature and engage directly with Parents.**



### Automate Scheduling

Use scheduling tools like Canva or Hootsuite to automate posts. Pro-tip, they both have nonprofit account options!

### Ask Questions

Encourage comments and interactions by asking engaging questions.

### Stay Present

Monitor direct messages and comments to foster community engagement.

### Customize Content

Adapt posts to fit your ministry's unique needs.

# Social Media Weekly Strategy

Day	Content	Direction	Caption Suggestion
<b>Monday</b>	<b>Parent Cue</b> Equip parents with a practical conversation starter or activity to reinforce what kids are learning.	<b>Grid Post + Caption</b> Post a Parent Cue image from the series art.	<i>Hey, parents! Here's a conversation cue for this week. Take a moment to connect with your child at [Meal Time/Morning Time/Drive Time/Bed Time]. For more cues, check out the Parent Cue App!</i>
<b>Tuesday</b>	<b>Ministry Highlight or Testimonial</b> Share a win or highlight from your kids' ministry to encourage engagement and build community.	<b>Grid/Reel Post + Caption</b> Post a photo or video from your team.	<i>"We love seeing kids grow in their faith! This week, [Kid's Name] shared how they applied what they learned at church. Share in the comments a recent win you've seen with your child."</i>
<b>Wednesday</b>	<b>Bottom Line or Key Question</b> Provide a midweek reminder of what kids are learning and encourage families to reflect.	<b>Grid Post + Caption</b> Post a bottom line or key question image from the series art.	<i>"This week, we learned that [Insert Bottom Line]. How can you put this into action today?"</i>
<b>Thursday</b>	<b>Volunteer Appreciation or Behind-the-Scenes</b> Recognize and celebrate your volunteers to build community and cultivate a positive ministry culture.	<b>Grid/Reel Post + Caption</b> Post a photo or video from your team of a volunteer or from behind-the-scenes.	<i>"Shoutout to [Volunteer's Name]! They help create a fun and meaningful experience for kids every week. Drop a thank-you note in the comments!"</i>
<b>Friday</b>	<b>Memory Verse or Worship Song Highlight</b> Reinforce scripture memory or introduce the worship song kids are learning	<b>Grid/Reel Post + Caption</b> Post the verse graphic from the series art or a short (30 sec.) video of worship from your team.	<i>"This month's memory verse: [Insert Verse Reference] Take time to memorize this as a family and remind each other of God's truth!"</i>
<b>Saturday (Optional)</b>	<b>Service Photos or Videos</b> Create engagement by creating spontaneous posts, fun polls, or engaging questions	<b>Grid/Reel Post + Caption</b> Share a photo or video from service. Bonus if you post a carousel!	<i>What's your favorite Bible story?</i>
<b>Sunday</b>	<b>Weekly Recap</b> Summarize what was taught in church that week and encourage families to continue the conversation.	<b>Grid/Reel Post + Caption</b> Post a carousel of photos and videos from your team.	<i>"This week, we explored [Bible Story/Theme] and learned [Key Lesson]. Keep the conversation going at home by watching this recap on [Parent Cue App/Website]!"</i>

# Social Media Management Strategy

## Monthly Features (Pinned Posts)



### Memory Verse of the Month (Image included in Series Art)

*This month's memory verse: [Insert Verse]. Let's commit to memorizing this together as a family!*



### Ways to Get Involved (Volunteer Call-to-Action)

*Want to make an impact? We're looking for amazing volunteers to join our kids' ministry team! Sign up today to be part of something special.*



### Monthly Theme Overview Carousel (Image & Video)

*This month in kids' ministry, we're diving into [Theme Name]. Join us each week as we learn how God is working in our lives!*



### Upcoming Events & Announcements

*Mark your calendars! [Event Name] is coming up on [Date]. We can't wait to see you there!*

## POV Content Prompts (Point of View)

### About POV

POV-style video directly engage parents and spark conversation. Encourage parents to comment, tag friends, and share their own experiences to increase engagement on these posts!

### Permissions

Make sure you have obtained permission from the child's guardian before posting any videos or images. A Photo/Video Release form is a great tool for this.



### POV: When kids surprise us with their wisdom

Video of a child explaining a Bible story in their own words, with a caption: *"Sometimes, the best teachers are the kids themselves! What's something your child has taught you about faith?"*



### POV: Sunday morning chaos getting to church

Fast-paced, funny clips showing the behind-the-scenes rush of a family trying to get out the door for church. Caption: *"If this is you every Sunday morning, you're not alone! Tag a parent who can relate!"*



### POV: When a child remembers the memory verse before you do

A playful skit where a child corrects a leader on the memory verse. Caption: *"Who else has been called out by a kid for not knowing the memory verse? 😂"*



### POV: When kids randomly start singing the worship song from church

A child joyfully singing a worship song in the car or at dinner. Caption: *"Worship doesn't stop on Sundays! What's your child's favorite worship song right now?"*

# Parent Cue

Parent Cue is your direct-to-parent strategy. Along with Parent Cue handouts and emails found in your curriculum files, the Parent Cue App connects you to parents and families all week long.

The Parent Cue App is free to download and includes content that aligns to the curriculum schedule. Unlock more features and content with church customization or an individual subscription.

## Church Customization

Deliver weekly curriculum content, empower parents, and centralize your communication in a customizable app.

With customization, you can edit and add your own content for parents. Keep all your church's most important information in one easily accessible location, right on every parent's phone.

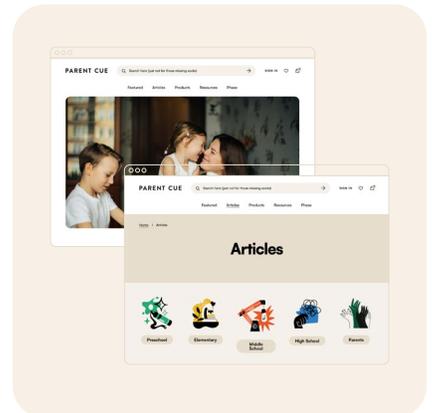
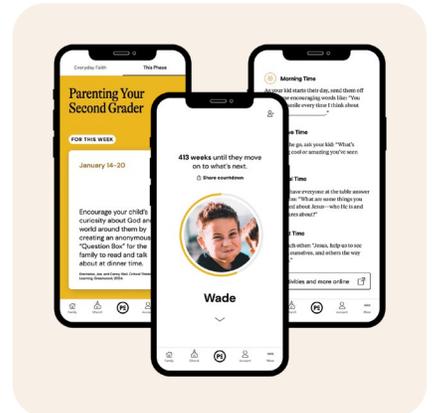
Get Started → [orangeapps.church/choose-plan](https://orangeapps.church/choose-plan)

## Parent Subscription

The Parent Cue App includes an option for in-app subscription. Parents will find additional weekly cues, monthly resources, and yearly phase content to help them be the parent they want to be.

Tell Parents More → [parentcue.org/app](https://parentcue.org/app)

FOR PARENTS  
↓



# Volunteer Appreciation

Everyone loves to know that they are loved and appreciated! What better way to appreciate your volunteers than with some fun, meaningful, and engaging events and resources?

The Volunteer Appreciation document provides you with various ways to engage your volunteers all year long with:

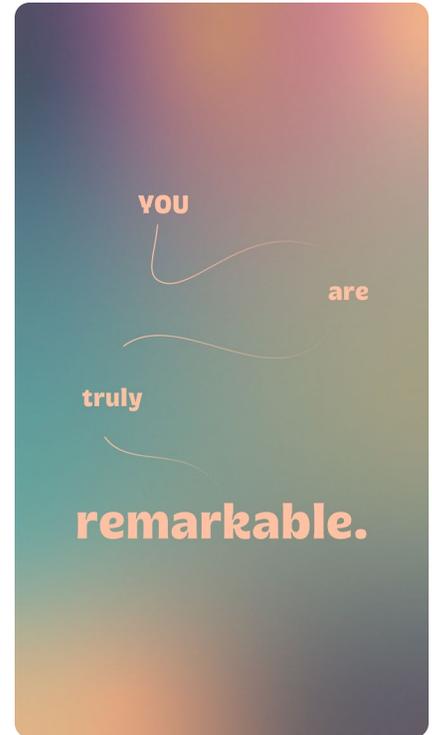
- 5 Budget Friendly Ideas
- 5 Semi-budget Friendly Ideas
- 2 Go All Out Ideas
- Book Resources List

No matter what you choose to do, we hope that your volunteers feel poured into as they continue to serve in your ministry.

FIND MY FILES 

The guide, postcards, and phone backgrounds are in the folder:  
Start Here (Prelude)  
→ 04\_VolunteerAppreciation

REFERENCE



# Music Scope & Cycle 25-26

[View Music Here](#)

## July

- **Monthly Song:**  
*At the Top of My Lungs*  
From Month/Album:  
At the Top of My Lungs
- **Additional Song:**  
*All I Need*  
From Month/Album:  
Make a Move

## August

- **Monthly Song:**  
*You're Right There*  
New Release!
- **Additional Song:**  
*Follow You*  
From Month/Album:  
Can't Stop Won't Stop

## September

- **Monthly Song:**  
*Brave*  
From Month/Album:  
Everything to Me
- **Additional Song:**  
*You Are My Hope*  
From Month/Album:  
Every Beat

## October

- **Monthly Song:**  
*Know You More*  
From Month/Album:  
Can't Stop Won't Stop
- **Additional Song:**  
*A Better Me*  
From Month/Album:  
Everything to Me

## November

- **Monthly Song:**  
*Yes I Am*  
From Month/Album:  
Everything to Me
- **Additional Song:**  
*I Can Do All Things*  
From Month/Album:  
At the Top of My Lungs

## December

- **Monthly Song:**  
*Extra, Extra*  
*(It's Christmas Time)*  
New Release!
- **Additional Song:**  
*Come On With Me*  
From Month/Album:  
Silent Night  
(The King Is Born)

## January

- **Monthly Song:**  
*Everything to Me*  
From Month/Album:  
Everything to Me
- **Additional Song:**  
*My Life For You*  
From Month/Album:  
My Life For You

## February

- **Monthly Song:**  
*Can't Contain It*  
From Month/Album:  
Every Beat
- **Additional Song:**  
*Live Your Love*  
From Month/Album:  
Can't Stop Won't Stop

## March

- **Monthly Song:**  
*O Praise*  
New Release!
- **Additional Song:**  
*Thank You God*  
From Month/Album:  
Can't Stop Won't Stop

## April

- **Monthly Song:**  
*I've Got Joy*  
From Month/Album:  
Start the Party (Kids) EP
- **Additional Song:**  
*Start the Party*  
From Month/Album:  
Start the Party (Kids) EP

## May

- **Monthly Song:**  
*Never Give Up*  
From Month/Album:  
Can't Stop Won't Stop
- **Additional Song:**  
*Can't Stop Won't Stop*  
From Month/Album:  
Can't Stop Won't Stop

## June

- **Coming Soon!**

## July

- **Coming Soon!**

# Statement of Faith

## About God

There is one, and only one, living and true God, existing in three persons: Father, Son, and Holy Spirit. God is just, powerful, good, and holy. God is infinite in love. Through love, God creates, sustains, suffers, judges, rescues, liberates, redeems, reconciles, and reigns.

## About Jesus

God became human in Jesus of Nazareth. Jesus was conceived by the power of the Holy Spirit, born of the virgin Mary, suffered, was crucified, died and was buried. He descended to the dead, and on the third day He rose again. He ascended into heaven, and will come again to judge the living and the dead. The death and resurrection of Jesus offers redemption for humanity and the world.

## About The Holy Spirit

The Holy Spirit is the third person of the Trinity, the fully divine Spirit of God, whose present activity is to guide, to convict, to comfort, to transform, and to strengthen. The Spirit bestows gifts, and cultivates the character and mind of Christ in believers for use in and through the Church.

## About The Bible

The Holy Scripture was written under the divine inspiration of the Holy Spirit. It is accurate, reliable, and authoritative. It is the primary authority for all Christian faith and practice. The Scripture reveals the character of God, the nature of humanity, and the primacy of Jesus.

## About Salvation

Jesus, being fully God and fully human, was born, lived, died, and rose again. It is only through Christ Jesus that humanity can find complete forgiveness, reconciliation, and wholeness. Anyone who accepts the free gift of salvation made possible through Christ Jesus is welcome into the Kingdom of Heaven now and forever.

## About People

All people are made in God's image, and like God, have the capacity to love, to care, to communicate, and to create. All people have sinned and fallen short of God's glory. The fall of humanity distorted creation and separated all people from God. Because of the fall, humans often feel isolated, angry, inadequate, ashamed, or overwhelmed by the constant awareness that all is not as it should be.

## About The Church

The Church is the body of Christ, an extension of Christ's life and ministry in the world today. It includes the redeemed of all ages, races, genders, and nations. Because of Jesus, with the guidance of the Spirit, believers are invited to participate in the work of the Church. Jesus prayed for unity in the Church, and our Christian unity gives evidence of God to every generation.

**User Agreement**

The Amazing Life Foundation gladly grants permission to churches, schools and other licensees to tailor 252 Kids® and 252 Preteen® materials to fit their unique leadership requirements, locale, and format preferences. However, if you wish to edit the content substantively, including teaching scripts, small group guides, and any other content in which biblical principles and concepts are presented, you are obligated to do so within the doctrinal guidelines we've expressed in our Statement of Faith.

These resources are intended to be downloaded and printed for use by the subscribing entity only and may not be electronically transferred to or duplicated by other non-subscribing entities. Any unauthorized reproduction of this material or incorporation into a new work—including podcasts or video of this content—is a direct violation of U.S. copyright laws.

**Copyright**

252 Kids® and the 252 Kids® logo are trademarks of Amazing Life Foundation. 252 Preteen® and the 252 Preteen® logo are trademarks of Amazing Life Foundation.

Scripture marked "NirV" is taken from the NEW INTERNATIONAL READER'S VERSION®. Copyright © 1996, 1998 Biblica. All rights reserved throughout the world. Used by permission of Biblica.

Scripture marked "NIV" is taken from THE HOLY BIBLE, NEW INTERNATIONAL VERSION®, NIV® Copyright © 1973, 1978, 1984, 2011 by Biblica, Inc.® Used by permission.

All rights reserved worldwide. Scripture quotations marked NCV are quoted from the Holy Bible, New Century Version, Copyright © 2005 Thomas Nelson. All rights reserved.

**Curriculum for every kid at every age.**

Find more world-class content for your ministry, from birth to graduation.

Learn more at → [thinkorange.com/curriculum](https://thinkorange.com/curriculum)

**Preschoolers**  
Birth-5 Years Old

**First Look**

**Middle School**  
6th-8th Grade

**XP3 Middle**

**High School**  
9th-12th Grade

**XP3 High**

**Special Needs**  
Preschool & Elementary

**EveryChild**

